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providing excellence in dentistry

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Hello to all friends of our practice!

The Economy and the Importance of Preventive Appointments

Just like many of you, we are concerned about the economy, particularly in terms of what it means to your health. There are two levels at which our office is addressing the current needs of our community.

First, we strongly encourage our patients to maintain their preventive appointments to give us the opportunity to identify any problem areas as soon as they develop, or to prevent the need for further treatment all together. The cost for regular preventive appointments is minimal in comparison to large treatment appointments that may be necessary if problems are given time to escalate. Patients often believe that if they are not in pain, they are not in need of treatment; unfortunately by the time pain is present the problem has increased to where it then requires much more expensive treatment.

Regular preventive visits to our office will not only help you to maintain your oral health, but will also allow us to detect signs of nutritional deficiencies, infections, immune disorders, potential for heart disease, diabetes, hypertension (high blood pressure) and some forms of cancer. Over the years Dr. Oppenlander has been able to help diagnose and refer numerous people for heart conditions, high blood pressure, leukemia, and many cancers. Without coming in to our office for a regularly scheduled preventive appointment we would not have had the opportunity to guide these patients to diagnose and treat these conditions. Please visit **www.MichiganAdvancedDentistry.com** to learn more about our preventive appointments and view the checklist of services we accomplish at each of these visits.

The second way we are addressing the current economy is that our office will offer a number of flexible financing options and payment plans for any conditions that do require larger treatment. We also will submit insurance claims on your behalf, track them, and ensure proper management of the claim by the insurance company. If pre-estimates are required we will also prepare and submit them to help our patients with planning.

Children's Oral Health

Are you concerned about your child's oral health, and confident that you are teaching good, age-appropriate habits at home? Do you want your child to be excited to go to the dentist, and look forward to continuing brushing and flossing at home?



As a parent, of course you want the best for your child. Parents today may have somewhat unpleasant memories of dentistry from their own childhood experiences at other offices. Here, we address those concerns and take specific measures to ensure the comfort of both the parents and
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children that we treat. Dr. Oppenlander and the hygiene department provide special care and instruction to parents and children of all ages, as children's dental needs change as quickly as they grow.

Both our office and the American Dental Association recommend that dental visits begin between the ages of six months and one year, but **no later than the child's first birthday**. Our office is pleased to offer special techniques to make your child's dental experience positive, educational, and fun. This will in turn reinforce the oral health habits you are teaching at home, as well as make dental visits more comfortable as your child grows. Also, preventive dental care, such as fluoride treatments and dental sealants (a barrier that protects the chewing surfaces of the back teeth) can save time, money, and teeth.

Zoom! Your Way to a Whiter Smile

Spring is always the most popular time for Zoom whitening, and we are pleased to offer special savings this year in light of the nation's economic situation.

Zoom whitening gives the opportunity to achieve your whitest smile through a professional whitening treatment that provides remarkable, instant results creating a brighter, vibrant smile in just a one-hour appointment.



Great for:

- Job Interviews
- Wedding Parties
- Graduations
- Formal Dances
- Senior and Family Pictures
- Reunions
- Anniversaries

We would love to help you and your family members celebrate by offering discounted rates for special occasions, please share your exciting plans with us when you schedule your appointment!

Patient Referrals

Many of you have asked about our ability to accept referrals, and, although our practice is busy, we are always happy to make time in our schedule to welcome the new family members and friends that you refer to our practice. We deeply appreciate the confidence you place in our office, and referring new patients to us is the highest form of flattery. Prospective new patients are welcome to call or email our office, and are always encouraged to visit our website, **www.MichiganAdvancedDentistry.com** to become familiar with Dr. Oppenlander and our practice, as well as the unique and caring approach we provide. We will keep track of your referrals with our rewards system.

Our office looks forward to celebrating an improved economy with you. Please do not let any financial concerns prevent you from taking care of yourself! Feel free to contact our office with any questions or concerns you may have.

Take the time to enjoy spring!
Dr. Oppenlander, Patti, Donna,
Jamie, Beth, Lauren, Michelle and Emily

